



# SOFTSUITCASE

**Mid- and Back  
Office System  
for Travel  
Agencies**

SoftSuitCase is a complete Mid and Back Office System for the Travel Industry, designed by travel professionals who have been involved in travel for more than 25 years.

SoftSuitCase integrates seamlessly with Amadeus, Sabre and Worldspan.

SoftSuitCase systems (SoftSuitCase and Soft Fares) are used today by well over 200 travel agencies in Denmark and Sweden.



SoftSuitCase handles the vast majority of tasks required in a modern travel agency and it is competitively priced.



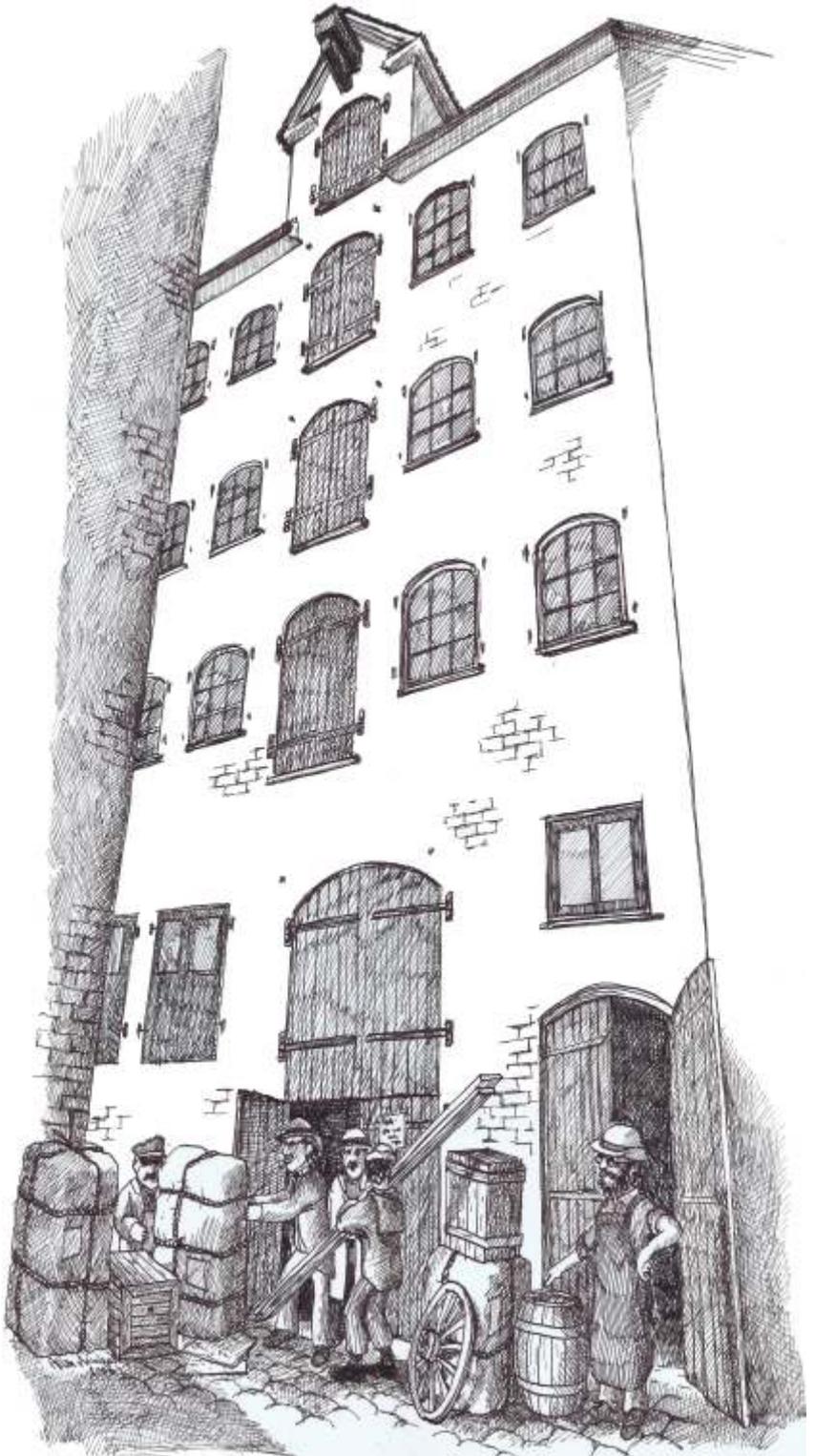
**Microsoft** Partner Network



**TravelOffice headquarters are located in an old converted warehouse in the heart of Copenhagen.**

If you wish to hear more about our software solutions, our hosting or you just want to come and see our distinctive offices, please feel welcome.

Our courses in Denmark are also given in the old converted warehouse.





## **SOFTSUITCASE**

SoftSuitCase is a Mid-and Back Office System for the travel industry, which was developed by Ole Garde and Donald Forbes.

The first version of the program was developed for Sabre back in 1992. In early 2000, the system was expanded with an online booking system. Around 2005, all the programs rewritten with the latest software, like Silverlight and today can run on PC's and MAC's and mobile phones. SoftSuitCase is expanded with SoftFares, with a price database and ticket robot for non-IATA travel agents. At this moment we are in cooperation with Microsoft by developing the software to run on Microsoft's new Windows 8 Server 8 and Windows Phone 8, all of which are expected to be released in late 2012.

## **OVER 200 TRAVEL AGENCIES ARE USING THE SOFTWARE**

More than 200 travel agencies are using SoftSuitCase and/or SoftFares in Scandinavia. That makes TravelOffice's software one of the most popular systems within the travel industry.

## **BOTH BUSINESS AND LEISURE TRAVEL/IATA AND NON-IATA**

SoftSuitCase is used by both leisure and business agencies. The extensive offers & quotes system is very suitable for holiday travel and the Diners Club and AirPlus interfaces suit those travel agencies with business customers. Both IATA and NON-IATA can use SoftSuitCase and both have today basically the same possibilities for issuing airline tickets via SoftFares. SoftSuitCase also contains a BSP module that checks the BSP payments via a BSP Link.

## **PRICES**

SoftSuitCase is one of the most competitively priced systems on the market both in terms of acquisition and operation.

## **FOR MORE INFORMATION AND DEMONSTRATION**

You are very welcome to contact us or to come over our premises in Nytorv, Copenhagen, for more information and a demonstration of our systems.





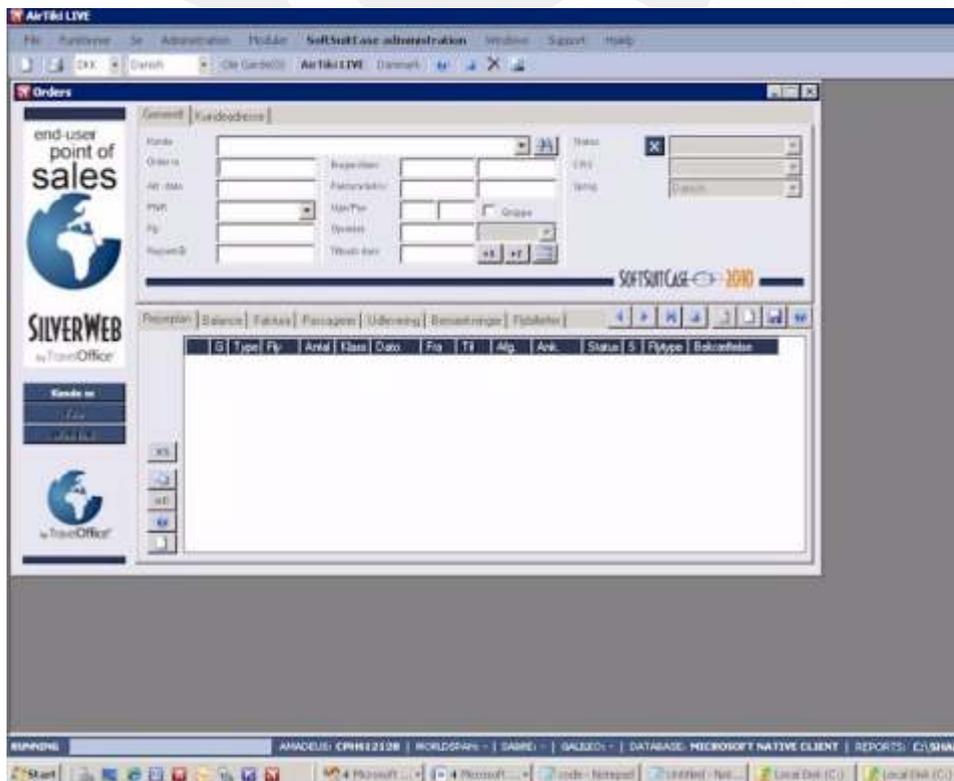
# ORDERS

SoftSuitCase receives information from the travel agent's CRS system (Amadeus, Sabre or Worldspan). The PNR, airline tickets, etc. is transferred to SoftSuitCase and appears as an order. An order can contain information from multiple different PNR's or CRS systems, just as we can combine information from the PNR with manual information such as hotels, car rentals, excursions, etc.

Each order is linked to a customer, which can be one of the passengers, or a company, etc. Customer information is stored in a database for future references, promotional email and future sales.

An order has all the information contained in a PNR or in multiple PNR's; passenger names, itinerary, airline tickets, hotels, car rentals, seats, etc.

An order can be created as an offer and later converted to an active order. There can be up to 99 different offer & quotes per order and an unlimited number of invoices and travel plans.



An Order has all the information there can be found, in a PNR or several PNR s.

Multi CRS & Multi PNR  
Comprehensive procurement  
Management of outstanding offers  
Integration with CRS  
Group handling



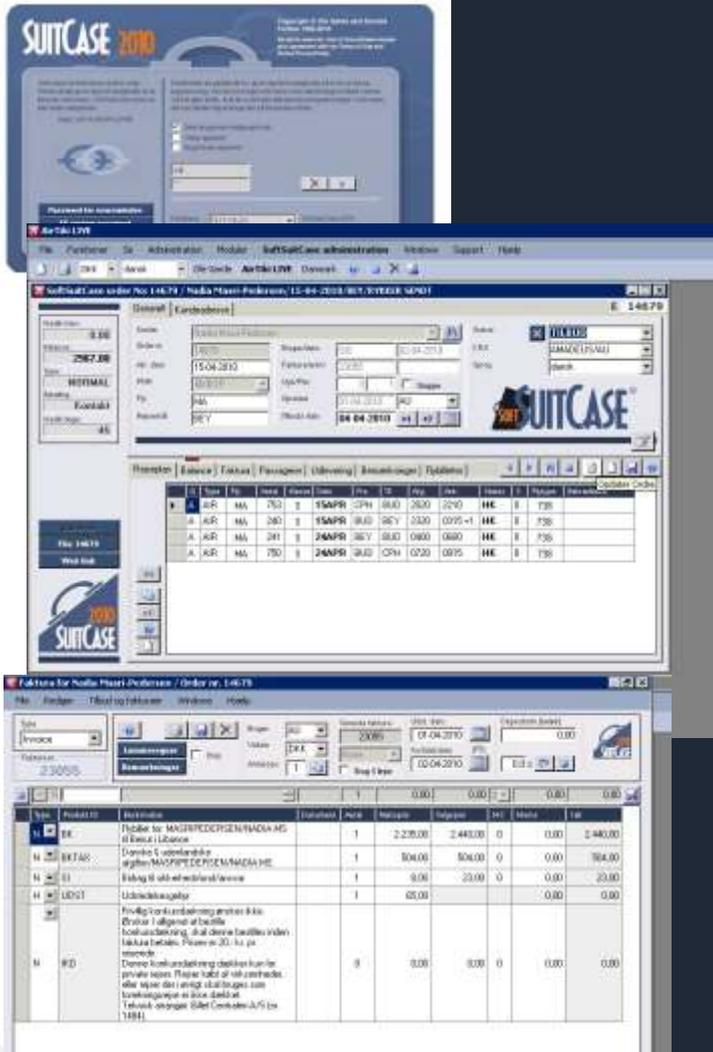
## ORDERS

The order gives a quick overview of all the information available for the trip, such as invoices, quotes, flight tickets, passengers, segments, seating, payments, special notes, etc.

From the order, the user has access to all the other modules in the system,

When an order or quote is ready, the system will automatically generate a personalized email or print your travel planner, invoice and any airline tickets. All documents can be optionally printed or sent as attachments.

When the order has been paid or approved, will an e-ticket will be automatically generated and sent to the customer as a pdf.



## CUSTOMERS

All orders are customer-related. Information about individual customers is stored in the database for future sales, marketing, etc.



With SoftSuitCase there is a track of trips and on the economy.

## INVOICES AND OFFERS

Invoice (s) for each individual order is automatically generated by the system. Invoice lines can be added, deleted, or edited. Invoice lines can be predetermined or created manually. SoftSuitCase handles automatically sales tax.

As many invoices and/or offers can be generated as required.

All airline tickets and vouchers are related to an invoice.



## TRAVEL PLAN

SoftSuitCase automatically generates travel plans for each order that is created. These travel plans may subsequently be edited as needed.

Travel plans can be printed or sent directly to the customer by E-mail. Journey Planner includes all segments created in order, regardless of whether they are flights, hotels, car rental or excursions.

## REPORTS/ STATISTICS

SoftSuitCase offers a wide variety of reports and statistics.

- Sales Reports
- Profit
- Turnover on airlines
- Turnover per customer
- Sales and profit per employee
- Tax Declaration
- Payments
- Customer Balances
- Order status
- Issued airline tickets

## BSP Settlement

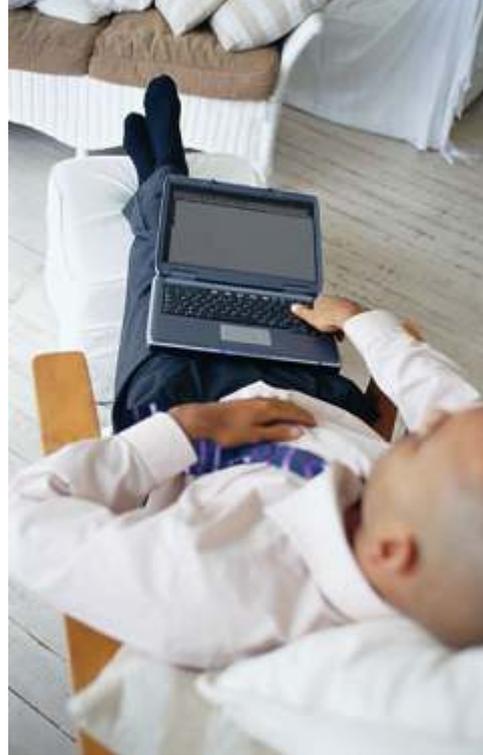
Quarterly and monthly reporting to the Travel Guarantee Fund.

Account statements and reminders to customers

... and much much more.

SoftSuitCase can be installed on portable Pc's and certain mobile phones.

It provides an overview of your business, even when you are traveling.



Profit Period: 2012-01-01 to 2012-01-31

Report: AirTiki ApS

Total sales with profit from 2012-01-01 to 2012-01-31 in DKK

Name	Invoice	Order No.	Issue date	Stat.	Stat.	Stat.	Stat.
<b>AirTiki</b>							
Alexander Salto	22955	15294	25/12/2011	AU	4,928.00	4,994.00	38.00
Oliveriusa B. Salto (by AirTiki)	22956	15294	25/12/2011	AU	2,663.00	2,739.00	63.00
Arne Olsen	22928	15294	25/12/2011	AU	6,953.00	7,139.00	189.00
David Olesen	22991	15294	25/12/2011	AU	6,674.00	6,851.00	179.00
Arne Strarup	22994	15294	25/12/2011	AU			
Arne Strarup	22995	15294	25/12/2011	AU			
Arne Strarup	22999	15294	25/12/2011	AU			
Single Trip Fort Lauderdale - København	22606	15292	20/12/2011	AU	16,208.00	17,234.00	1,026.00
RENESECT - RUMSTREKKESTREKKE	22608	15292	02/01/2012	AU	26,812.00	19,577.00	7,235.00
MDW RT ABADIA	22615	15292	02/01/2012	AU			
Arne Strarup	22616	15292	02/01/2012	AU			
Arne Strarup	22617	15292	02/01/2012	AU			
Arne Strarup	22618	15292	02/01/2012	AU			
Arne Strarup	22619	15292	02/01/2012	AU			
Arne Strarup	22620	15292	02/01/2012	AU			
Arne Strarup	22621	15292	02/01/2012	AU	14,928.00	15,293.00	365.00
Arne Strarup	22622	15292	02/01/2012	AU	26,812.00	21,992.00	4,820.00
Arne Strarup	22623	15292	02/01/2012	AU			

KONTOUDTOG

2012-01-01 to 2012-01-31

Type	Reference	Date	Debit	Credit	Balance		
Faktura	22738	15188	12-10-2011	14-10-2011	DKK 5,316.00	5,316.00	0.00
Faktura	22731	15171	12-10-2011	14-10-2011	DKK 19,904.00	19,904.00	25,220.00
Faktura	22711	15170	12-10-2011	14-10-2011	DKK 7,856.00	7,856.00	33,076.00
Faktura	22713	15170	12-10-2011	14-10-2011	DKK 4,878.00	4,878.00	37,954.00
Faktura	22734	15170	12-10-2011	14-10-2011	DKK 3,863.00	3,863.00	41,817.00
Faktura	22721	15170	12-10-2011	14-10-2011	DKK 5,959.00	5,959.00	47,776.00
Faktura	22765	15187	12-10-2011	14-10-2011	DKK 4,493.00	4,493.00	52,269.00
Faktura	22746	15189	12-10-2011	14-10-2011	DKK 5,274.00	5,274.00	57,543.00
Faktura	22767	15191	12-10-2011	14-10-2011	DKK 4,448.00	4,448.00	61,991.00
Faktura	22748	15190	12-10-2011	14-10-2011	DKK 6,690.00	6,690.00	68,681.00
Faktura	22749	15191	12-10-2011	14-10-2011	DKK 14,742.00	14,742.00	83,423.00
Faktura	22790	15198	12-10-2011	14-10-2011	DKK 3,812.00	3,812.00	87,235.00
Faktura	22761	15195	12-10-2011	14-10-2011	DKK 38,433.00	38,433.00	125,668.00
Faktura	22753	15197	12-10-2011	14-10-2011	DKK 3,718.00	3,718.00	129,386.00
Faktura	22754	15198	12-10-2011	14-10-2011	DKK 5,713.00	5,713.00	135,100.00
Faktura	22791	15199	12-10-2011	14-10-2011	DKK 28,854.00	28,854.00	163,954.00
Faktura	22756	15198	12-10-2011	14-10-2011	DKK 5,389.00	5,389.00	169,343.00
Faktura	22767	15181	12-10-2011	14-10-2011	DKK 4,895.00	4,895.00	174,238.00
Faktura	22759	15182	14-10-2011	15-10-2011	DKK 4,895.00	4,895.00	179,133.00
Detailing		25-11-2011			DKK -7,905.00	-7,905.00	171,228.00
Detailing		25-11-2011			DKK -1,732,306.00	-1,732,306.00	0.00
Faktura	22828	15185	20-10-2011	20-10-2011	DKK 5,764.00	5,764.00	5,764.00
Faktura	22828	15187	04-11-2011	04-11-2011	DKK 4,543.00	4,543.00	10,307.00
Detailing		04-11-2011			DKK -3,766.00	-3,766.00	6,541.00
Detailing		12-11-2011			DKK -4,543.00	-4,543.00	2,000.00
Faktura	22890	15182	05-11-2011	05-11-2011	DKK 1,216.00	1,216.00	3,216.00
Faktura	22900	15184	24-11-2011	24-11-2011	DKK 4,877.00	4,877.00	8,093.00
Detailing		25-11-2011			DKK -1,208.00	-1,208.00	6,885.00

Account statements and reminders generated and sent automatically to the customer.

The secret of managing  
is to keep the guys who  
hate you away from the  
guys who are  
undecided.  
- Casey Stengel



## HARDWARE REQUIREMENTS

SoftSuitCase does not have any special hardware requirements in addition to those recommended for running Microsoft XP, Vista, Windows 7 or Server 2008.

Microsoft SQL Server 2005/2008 and Adobe ® Reader are standard systems and are included in the price and software.

## DATABASE

Standard databases that come with the installation are Microsoft SQL Server 2005/2008. But most other databases are also supported.

The database can be installed locally on a machine in travel agencies, or it could be hosted at SoftSuitCase, or any other hosting center.

## MULTILINGUAL

SoftSuitCase is multilingual. At the current time, Danish, English, Spanish, Swedish and Norwegian are included. But other languages can be added, just contact us.

A deployment can run multiple languages simultaneously. This means that all users have the opportunity to choose their preferred language, as well as the printouts can be adapted to the individual customers' needs. It is, for example, possible to specify that a specific customer is always wants their invoices, travel schedules and airfares in English or Danish or any other installed language.



## ORDER STATUS

An important feature of SoftSuitCase is order status. An order can have multiple different statuses, and it is possible for the individual travel agencies to add more order statuses if they so require.

An order is always in the OFFER/QUOTE status until the customer has accepted or paid a deposit or the full amount. Then the order is ACTIVE. If the customer does not want the trip, the status is changed TO BE CANCELLED. When the Cancel routine is executed, it will reset the order to CANCELLED and simultaneously void the PNR(s).

## HOTEL, CAR RENTAL AND EXCURSIONS

Create your own hotel and trip offerings. Create independent segments or add them to an existing order.

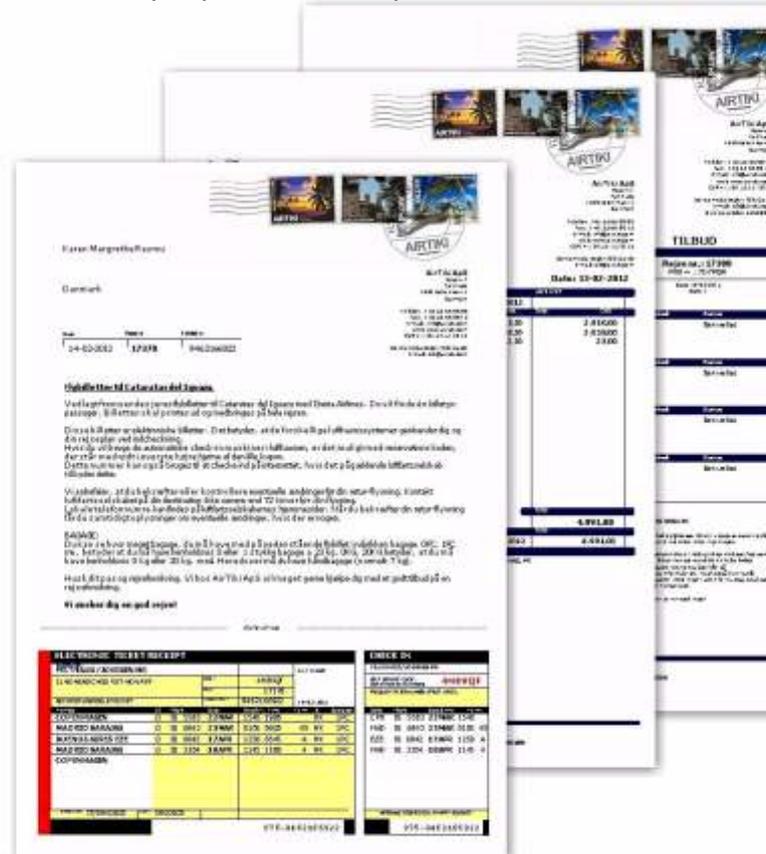
## ACCOUNTING AND ADMINISTRATION

With SoftSuitCase, you can either use the accounting included in the system, or use the interface to your existing accounting system. SoftSuitCase supports, among others: C5, Navision and Concorde.



## PRINTS

SoftSuitCase prints gives your customers a professional impression. Anything that can be printed can also be sent automatically to your customer by e-mail.



## ONLINE BOOKING SYSTEM

In cooperation with Amadeus and Sabre, TravelOffice is in full swing developing an Online Booking System that also can be used by smaller travel agencies. The Online Booking Systems can be used with and without SoftSuitCase or Soft Fares.

The Online Booking Systems has been designed so that it can be combined with packages, and restricted to individual countries or regions.

We expect that the new Online Booking System to be are ready for delivery around mid-end 2012.

# NEWS 2012

## CREDIT CARDS

In cooperation with epay, we have developed a new credit card payment system. Later in 2012 we will be able to offer the use of credit cards as FOP on airline tickets.

## DINERS AND AIRPLUS

Diners Travel Accounts and AirPlus Travel Accounts are now ready for business travel agents.

## WINDOWS PHONE

Apps for both SoftSuitCase and Soft Fares will be ready by 2012.

## WINDOWS 8

In the course of 2012 we expected Windows 8 to be released by Microsoft. We hope to be ready with a completely new version of SoftSuitCase at the same time.

## SILVER

Our business-travel portal SILVER running BETA at the moment; is expected to be released around mid 2012.





**SOFTFARES**

**2011 WP**

SoftFares er et basissystem til rejseplanlægning og billettering for NATA 2001 repræsentanter. Med SoftFares 2009 installeret kan repræsentanter selv udføre booking i det internationale markedsnet og udføre alle andre rejseplanlægning og billettering. SoftFares 2011 er en special version udviklet til Microsoft Windows Phone.

Systemet er udbeskrivet, og kan bruges i det internationale og i det lokale marked.

Der er et stort antal af funktioner.

**På Microsoft Marketplace fra medio september 2011**

Windows phone

IATA

TravelOffice

SUITCASE Travel Automation

Microsoft

IATA

TravelOffice

## MANUALS AND BROCHURES

The TravelOffice web site contains an extensive quantity of manuals and brochures, which are there to help with the setup and use of SoftSuitCase

## COURSES

TravelOffice has its own training rooms at our property at Nytorv, Copenhagen.

We hold regular training courses for both general users and POWER USERS.



## PRICES

SoftSuitCase is one of the most competitively priced systems available for the travel industry. Below is our price list as of March 1st 2012.

### Example 1: A Travel Agency with 2 employees

A database at US\$ 1,500.00, as well as 2 workstations at US\$ 1,500.00.

Total US\$ 4,500.00.

If hosted by us add US\$ 160,00.

### Example 2: A Travel Agency with 15 employees.

A database at US\$ 1,415.00, as well as 15 workstations at US\$ 1,152.00.

Total US\$ 18,695.00.

If hosted by us add US\$ 300,00.

Prices include: Assistance with the installation of database, help to setup of the system, and a get started course!

	DKK	\$	€
<i>Price per installed PC/User (One time payment):</i>			
SoftSuitCase PRO	8.000	1.500	1.100
<i>Price per installed PC/User (One time payment):</i>			
SoftSuitCase ULTIMATE ●	6.500	1.200	930
<i>Modules price per Office (One time payment):</i>			
BSP	8.000	1.500	1.100
Diners Travel Account	8.000	1.500	1.100
AirPlus Travel Account	11.000	1.800	1.400
Credit Cards	4.000	750	550
ePay (DK only)	4.000	750	550
Timatic	950	200	150
Export to Finance systems	foc	foc	foc
Phone book (Per country)	1.900	400	300
News letters	6.000	1.000	650
PostCard	4.900	900	700
Extra CRS (First foc)	4.900	900	700
Programs	4.000	750	550
Database (New installation)	8.000	1.500	1.100
<i>Database hosting (Monthly fee per Office):</i>			
SoftSuitCase =< 2 clients	750	160	100
SoftSuitCase > 2 & =< 10 clients	950	200	150
SoftSuitCase > 10 clients	1.450	300	210
Support (fee per hour):	950	200	150
Support Prepaid 10 phone support	1.950	400	300
<i>SoftFares SL (Point of Sales):</i>			
Per client:	7.000	1.300	970
Per country	on rq	on rq	on rq
<i>APPs for Windows Phone 7 only</i>			
SoftFares (Require DB license): ●	n/a	40	30
SoftSuitCase (Require DB license): ●	n/a	40	30

● Per device

● Minimum 15 users

All prices is excl. local tax.



SoftSuitCase is a complete, fully integrated Mid-and Back Office System which is easy to use, and to learn to use in a very short time.

Avoid the duplication of work, which is so common in the travel industry. SoftSuitCase is integrated with both your CRS and your accounting system.

SoftSuitCase makes it possible to be more professional with your customers; with better printouts such as invoices, travel plans, e-greetings, etc.

SoftSuitCase 2010 is a one-time investment, as there is no required yearly licences or maintenance.

It is easy to start, just download and install the program. Automatic updates are also included in the price.

Good reports and statistics mean that you can see where your profits are generated.

No additional hardware or software. SoftSuitCase can in most cases run on your existing system.

Never let a computer know you're in a hurry.  
- Anonymous

Technical Specifications	
Operation systems	Microsoft Windows2003© Microsoft Windows2008© Microsoft Windows2011© Microsoft Vista© Microsoft Windows 7©
GDS	Amadeus, Sabre & Worldspan
Minimum requirements Workstations	2 GB RAM 50 GB Harddisk
Minimum requirements Server	Microsoft Windows2003© Microsoft Windows 2008© 4 GB RAM 50 GB Harddisk In installations less than 6 users server can be Microsoft Vista© or Microsoft Windows 7©
FrontOffice	Microsoft IIS
Online Booking	Microsoft IIS
Platform	Microsoft.NET 3.5 - 4.0©
Communication	Internet required Min. 2 Mbit download
Multi Locations	Yes, please contact Soft SuitCase for information
Max Users	No maximum
Free support	45 days after installation



Microsoft Partner Network

CONTACT:



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